

# IAOM Works With Girl Scouts of Eastern Missouri to Offer Flour Milling Badge

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Lenexa, KS – Early next year the **Girl Scouts of Eastern Missouri** will offer the first flour milling badge in the organization’s history.

Approximately 90 Girl Scouts (grades K–12) will participate in a Milling Badge Day on Jan. 27, 2024, in the Girl Scouts’ offices in St. Louis, MO.

To earn their **Flour Ranger badges**, the scouts will learn the process of turning wheat into flour, an essential ingredient in their popular cookies.



“We are very excited to be working with the Girl Scouts of Eastern Missouri to highlight the important work of the milling industry,” stated IAOM President Steve Matson, Bay State Milling.

“We have a better chance of getting someone interested or thinking about a possible career in milling if they have the opportunity to experience the process first-hand.”

**This program is the result of the work** of the IAOM PR Initiative, a project to increase the visibility of grain milling as a career opportunity.

The program will be promoted to a targeted group of 30,000 girls, the largest female workforce pipeline in the region.

“As we work as an industry to make our milling facilities more inclusive and attract a more diverse workforce, partnerships and opportunities that showcase our noble profession to a new audience of talent will be even more important for us,” Matson said.

**IAOM has been the leading provider of** educational resources and training for the grain milling industry since its foundation in 1896.

Through conferences, workshops, correspondence courses, short courses and publications, IAOM has played an integral role in the continued education and training of the professionals in this industry for over 127 years.

IAOM is an individual-based member organization with a 1,700-strong membership representing over 80 countries worldwide.