



Building a state-of-the-art manufacturing plant

New Asian manufacturing and R&D center for animal nutrition and grain logistics in China

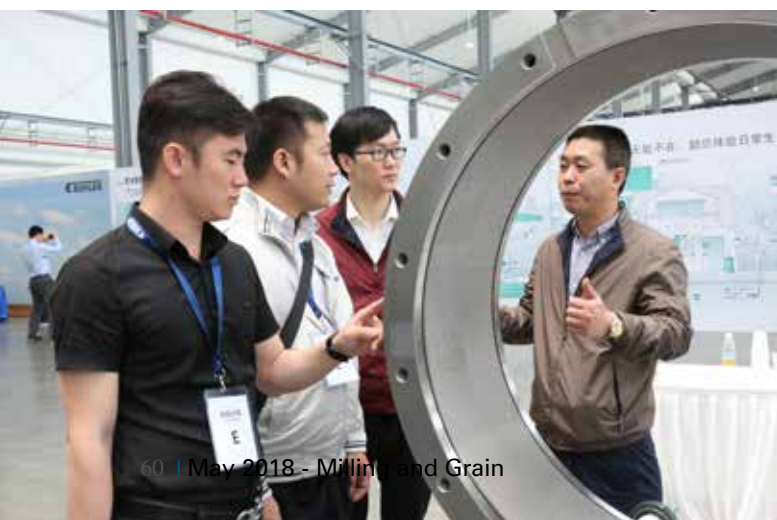
With a three-day event and over 400 guests from over 30 countries, the company officially opened its latest addition to its global manufacturing and service network in Changzhou, China. The brand-new facility includes an R&D center and will mainly serve the fast-growing animal nutrition industry as well as the grain logistics business.

On April 26, 2018, Bühler officially opened its new manufacturing and R&D center for the animal nutrition industry including solutions for livestock animals, aquaculture and pets as well as the grain logistics business, in Changzhou, China. The 200,000m² green field construction is the latest addition to their

global supply chain and service network.

It is a state-of-the-art manufacturing plant that meets the highest Swiss quality standards for the global animal feeds and grain logistic markets. The facility includes a comprehensive animal nutrition R&D Application Center over 5,200m² spreading over four floors. It is operated by around 15 employees operating two pilot plants. One of them is devoted to the development of feed production processing technologies and the other is focused on grain logistic applications.

These pilot plants will facilitate basic technology research and development as well as collaboration with customers for customised solutions. In addition, the centre will serve as a major animal nutrition training centre for customers and employees. "The combined offerings make this new facility a globally recognised competence centre in animal nutrition and grain logistics," commented Johannes Wick, CEO of the Grains & Food business.





On April 26, the grand opening took place with pouring gold dust over the plant, which stands for a bountiful harvest as well as the morning sun that sets a new milestone.

One-quarter of the turnover in Asia

China is a significant growth market for the company. Its presence goes back to 1983. Today, the company employs over 3000 employees with multiple production sites located in Wuxi, Changzhou, Hefei, Beijing, Shenzhen, Xian, and Guangzhou. The company has positioned itself as a well-established player with significant market share in the Chinese and Asia Pacific region, generating over one-quarter of its turnover in this region. “This region has seen tremendous growth in the past years and we are confident we will see further growth. Also, our strong

manufacturing base in China will further expand Bühler’s global supply chain, which is why we have established this brand-new manufacturing facility,” says Dieter Voegtli, President Sales & Services.

'Networking Days' focus on animal nutrition

The three-day opening event attracted over 400 customers and partners from over 30 countries from all over the world. With the event, the company continued its successful series of Networking Days with a specific focus on animal nutrition, bringing together



key players in the industry. Top speakers from the animal nutrition business and top scientific institutions from China, Europe and the US presented the latest developments and their view of the future with regard to sustainability, animal nutrition, food and feed safety, as well as the impact of the Internet of Things on the animal feed industry.

Grand opening ceremony

On April 26, 2018, the grand opening took place with pouring gold dust over the plant, which stands for a bountiful harvest as well as the morning sun that marks a new milestone. Major customers from China, Asia and other countries worldwide as well as key Bühler representatives attended the opening



ceremony. Subsequently, the attendees visited the new manufacturing facility and its animal nutrition centre as well as a large exhibition of products and services. General Manager Shao Liping explained that the factory is not only equipped with the most advanced machines, but is also operated with the most modern production management systems. Tian Li, Senior VP of the Haid Group commented, “Haid will continue to work with Bühler on new construction projects both at home and abroad. We put faith in Bühler’s manufacturing philosophy of always striving for perfection and its longstanding brand culture. With this R&D and manufacturing center, we expect to see continued growth and innovation from Bühler. I believe Bühler Changzhou will serve as leading player to push forward industry equipment upgrading.”

“Great services and innovative ideas from Bühler Changzhou”

The three-day event ended with visits to three livestock, aquaculture and a premix plant in the region. From its vast customer network and many feed lines in operation, Bühler selected three plants to provide its guests profound insights into the Chinese feed industry. “This was an impressive event with hands-on industrial insights into the feed industry in China and the capabilities they can deliver,” says KC Ong, Country Director of the Gold Coin China Group. “Bühler Changzhou is a great partner in supplying equipment and engineering services for us. The facility produces high-quality equipment according to the worldwide standards. Supported by competent local teams with great services and innovative ideas, Bühler Changzhou has created great value to Gold Coin and the feed industry as whole.”



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