



The Prince of Wales becomes Patron of the Sustainable Food Trust

His Royal Highness The Prince of Wales has accepted an invitation to become the Patron of the Sustainable Food Trust (SFT). The announcement was made at the launch of the organisation's Progress Report in London. The report outlines the development and successes of the SFT over the last eight years.

Commenting on the announcement, Patrick Holden, Founder and CEO of the Sustainable Food Trust (SFT) said, "The decision by The Prince of Wales to accept this invitation comes at a vital moment in history, when the pressures that unsustainable land management, farming and food production systems are putting on the planet's ecosystems are threatening to precipitate irreversible

climate change, biodiversity collapse, the further destruction of natural capital, food insecurity and massive and unaffordable damage to public health."

Mr Holden continued, "As an organisation that works internationally, with high-level contacts across the world, the SFT is in a unique position to promote greater collaboration between individuals and organisations in leadership positions, encouraging them to embrace united strategies for addressing these unparalleled threats to human civilisation as we know it. I would like to acknowledge on behalf of the board and staff of the SFT the huge dept of gratitude that we owe to The Prince of Wales for his vision and leadership in this field."